

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF TEXAS
WICHITA FALLS DIVISION

X CORP.,	§	
	§	
<i>Plaintiff,</i>	§	
	§	
V.	§	Civil Action No. 7:24-CV-00114-B
	§	
WORLD FEDERATION OF	§	
ADVERTISERS; UNILEVER PLC;	§	
UNILEVER UNITED STATES, INC.;	§	
MARS, INCORPORATED; CVS HEALTH	§	
CORPORATION; AND ØRSTED A/S;	§	
	§	
<i>Defendants.</i>	§	

DEFENDANT'S NOTICE OF APPEARANCE OF LARS L. BERG

Notice is hereby given that the undersigned attorney is entering an appearance as counsel for defendant Colgate-Palmolive Company in the above-styled and numbered case:

Lars L. Berg
State Bar No. 00787072
KELLY HART & HALLMAN
201 Main Street, Suite 2500
Fort Worth, Texas 76102
Telephone: (817) 332-2500
Facsimile: (817) 878-9280
Email: lars.berg@kellyhart.com

Please provide Mr. Berg with copies of all notices, correspondence, pleadings, or other documents in this case.

Dated: May 14, 2025

Respectfully submitted,

/s/ Lars L. Berg

Lars L. Berg

State Bar No. 00787072

lars.berg@kellyhart.com

KELLY HART & HALLMAN LLP

201 Main Street, Suite 2500

Fort Worth, Texas 76102

Telephone: (817) 332-2500

Facsimile: (817) 878-9280

**ATTORNEYS FOR DEFENDANT
COLGATE-PALMOLIVE COMPANY**

CERTIFICATE OF SERVICE

I certify that, on May 14, 2025, a true and correct copy of the foregoing document was served on all counsel of record electronically via the Court's ECF system in accordance with the Federal Rules of Civil Procedure.

/s/ Lars L. Berg

Lars L. Berg